

Top Reasons to Be a Sponsor of NSA

Partner with Leaders: Sponsorship of the National Subcontractors Alliance (NSA) makes you a **partner with the leading association** for the subcontracting industry in the United States.

NSA brings together the largest and most successful subcontractor associations from across the nation, representing over 4,000 specialty contractors and related businesses. Put another way, NSA represents more specialty contractors in more trades than any other association in the country.

NSA provides a forum to exchange information, share best practices, influence the national debate on construction issues – and above all, support industry leadership and success. As a partner with NSA, you **provide vital support to NSA's mission and help shape the future of our industry.**

Stand out: Sponsorship of NSA **raises your profile** among the most established and professional specialty contractors in the nation – i.e., **the companies you want for customers.**

Strengthen business: Your sponsorship supports programs and services that help **strengthen the subcontracting industry** and promote the business success of subcontractors – which in turn assures **a strong and growing market for your business.**

Gain a competitive edge: Your sponsorship earns you exclusive **recognition and respect** as an industry leader, and **the go-to source for quality products and services.**

Gold Sponsors enjoy the following benefits:

- Logo placement on the **NSA website**, for a full year.
- Logo placement in NSA's official publication, ***NSA Today***, which circulates to all NSA member associations and their respective member companies.
- Logo placement in the annual **NSA Conference Program** booklet.

Platinum Sponsors enjoy the following additional benefits:

- One (1) 100-150 words feature or **corporate profile** in ***NSA Today***.
- **Complimentary attendance** for one (1) at the annual NSA Conference, with opportunity for a 5-minute greeting/presentation from the podium.
- **Two (2) opportunities to promote your products /services** through NSA member associations, directly to their members, in their print or online member communications or newsletters.

Sponsorship of NSA benefits your business
by supporting the industry that drives your own business success.

BECOME A SPONSOR TODAY!

SUPPORT OUR ORGANIZATION

The National Subcontractors Alliance brings together leading associations from across the United States, representing over 4,000 specialty contractors and related businesses. NSA provides a forum to exchange information, promote best practices, and influence the national debate around construction issues. Raise your profile with our national membership base while also raising support for the programs and initiatives that help thousands of construction professionals.

PLATINUM SPONSORSHIP - \$5,000

Benefits for our Platinum Sponsors include all Gold Sponsorship benefits plus:

- One (1) 100-150-word feature / corporate profile in *NSA Today*
- Complimentary attendance for (1) at the NSA Conference, with opportunity to introduce your company from the podium
- Two (2) opportunities for promotion through NSA member associations, in newsletters or other communications to members, or social media forums

GOLD SPONSORSHIP - \$2,500

Benefits for our Gold Sponsors include:

- Logo placement on our website, for a full year
- Logo placement in NSA's periodic publication *NSA Today*, available in print and online
- Logo placement in the annual NSA Conference brochure and program

YES - We would like to be an NSA corporate sponsor!

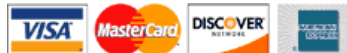
Firm _____

Contact _____

Phone _____ E-mail _____

Sponsor Level _____ Amount _____

Payment Method Check Credit Card



Account Number _____

Exp. Month _____ Year _____ Security Code (CCV) _____

Card Holder's Signature _____

Name on Card (print) _____

Billing Address _____

City _____ State _____ Zip Code _____

Sponsorship funds directly support the mission and operations of the National Subcontractors Alliance and allow us to be a strong voice for specialty contractors.



To become a sponsor, contact:
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